

SHEPHERD EXPRESS - 2021 SPECIAL SECTIONS & EVENTS

(subject to change)

Rev. 8.24.21

MONTH	FEATURES	EVENTS	DUE DATES
JAN	Best of Milwaukee Issue (Winners/Finalists listed)	Best of Milwaukee Party, Jan. 5, (virtual event)	Space: December 21 Final Art: December 23
FEB	Best of Milwaukee (Winners listed) Spring Arts Guide Fish Fry		Space: January 20 Final Art: January 22
MAR	Spring Drink Home & Garden/Home Improvement		Space: February 17 Final Art: February 19
APR	Earth Day Home & Garden/Home Improvement		Space: March 24 Final Art: March 26
MAY	Summer Guide Home & Garden/Home Improvement	Burger Week, May 16-22	Space: April 21 Final Art: April 23
JUN	Outdoor Dining Guide Pride/Progress Award Winners Health & Wellness/Outdoor Activities	Margarita Fest, June 12, Bottle House 42 (Formerly Glass & Griddle)	Space: May 19 Final Art: May 21 Street Date: June 2
JUL	Summer Drink Summer Guide Part II Pets: Emotional Support		Space: June 16 Final Art: June 18 Street Date: June 30
AUG	Progress Awards State Fair Preview	LGBTQ Progress Awards Aug. 5, St. Kate—The Arts Hotel	Space: July 14 Final Art: July 16 Street Date: July 28
SEP	Fall Arts Guide: Sept & Oct. Fall Drink Summerfest Preview WI Cannabis Expo Preview	Old Fashioned Fest, Sept. 10, Turner Hall Best of Milwaukee Nominations, Sept. 16-Oct 14	Space: August 18 Final Art: August 20 Street Date: Sept. 1
OCT	Home & Garden Health & Wellness Personal Finance Stein & Dine Preview Best of Milwaukee Category Listings	WI Cannabis Expo-Milwaukee, Oct. 2, Wisconsin Center	Space: September 13 Final Art: September 15 Street Date: Sept. 29
NOV	Holiday Arts Guide: Nov. & Dec. Holiday Gift Guide Holiday Dining Small Business Saturday Best of Milwaukee Finalists Listings	Stein & Dine—Fall, Nov. 6, WI Products Pavilion – WI State Fair Park Best of Milwaukee, Finalist Voting, Nov. 4 - Dec. 2	Space: October 18 Final Art: October 20 Street Date: Nov. 3
DEC	Holiday Drink Holiday Gift Guide Holiday Dining New Year's Eve	WI Cannabis Expo-Madison, Dec. 4, Alliant Energy Center, Madison	Space: November 15 Final Art: November 17 Street Date: Dec. 1
JAN	Best of Milwaukee Issue (Winners/Finalists listed) Winter Arts Guide: Jan. & Feb. Health & Wellness	Best of Milwaukee Party, Jan 4, Potawatomi Casino	Space: December 20 Final Art: December 22 Street Date: Jan. 5