## **SHEPHERD EXPRESS 2024 SPECIAL SECTIONS & EVENTS**

Subject to change Oct 2023

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Month	Features	Annual Events	<b>Due Dates</b>
JAN	Best of Milwaukee 2023, Winners/Finalists Cannabis/Health & Wellness Corporate Equality Index Winners Winter Arts Guide: Covers Jan. & Feb.	Best of Milwaukee Party, Jan. 9 TBD	Space: December 18 Final Art: December 20 Street Date: January 10
FEB	Best of Milwaukee 2023, Winners Black History Month Fish Fry Romantic Restaurants		Space: January 15 Final Art: January 17 Street Date: January 31
MAR	Home & Garden/Home Improvement Spring Arts Guide: Covers March-May Spring Drink		Space: February 12 Final Art: February 14 Street Date: February 28
APR	Cannabis/Health & Wellness Earth Day FINANCE SPOTLIGHT Home & Garden/Home Improvement Sports Spotlight: Brewers Season Preview		Space: March 18 Final Art: March 20 Street Date: April 3
MAY	Home & Garden/Home Improvement Farmers Markets Guide Summer Festival Guide		Space: April 15 Final Art: April 17 Street Date: May 1
JUN	Outdoor Dining/Drink Guide Pride/Progress Award Winners Summer Arts Guide: Covers June-August Summerfest Preview		Space: May 13 Final Art: May 15 Street Date: May 29
JUL	Cannabis/Health & Wellness CITY GUIDE Personal Finance Outdoor Dining/Drink Guide Summer Drink		Space: June 17 Final Art: June 19 Street Date: July 3
AUG	Outdoor Dining/Drink Guide Progress Awards Sports Spotlight: Packers Season Preview STEIN & DINE SPOTLIGHT	LGBTQ Progress Awards, Aug. 8 TBD	Space: July 15 Final Art: July 17 Street Date: July 31
SEP	Fall Arts Guide: Covers Sept. & Oct. Fall Drink/Oktoberfest Guide	Best of Milwaukee Nominations, Sept. 12 – Oct. 10	Space: August 19 Final Art: August 21 Street Date: September 4
ОСТ	Cannabis/Health & Wellness Home & Garden/Home Improvement Hispanic Heritage Month Personal Finance Sports Spotlight: Bucks Season Preview	Best of Milwaukee Categories Listing	Space: September 16 Final Art: September 18 Street Date: October 2
NOV	Holiday Arts Guide: Covers Nov. & Dec. Holiday Dining Holiday Gift Guide Small Business Saturday Sports Spotlight: College Basketball Preview	Best of Milwaukee Finalists Listing  Best of Milwaukee Finalist Voting, Oct. 31 – Nov. 28	Space: October 14 Final Art: October 16 Street Date: October 30
DEC	Holiday Dining Holiday Drink Holiday Gift Guide New Year's Eve Club Guide		Space: November 18 Final Art: November 20 Street Date: December 4
JAN 2025	Best of Milwaukee 2024 Winners/Finalists Cannabis/Health & Wellness Winter Arts Guide: Covers Jan. & Feb.	Best of Milwaukee Party, TBD	Space: December 18 Final Art: December 20 Street Date: Jan 8, 2025