

SHEPHERD EXPRESS 2024 SPECIAL SECTIONS & EVENTS

Subject to change

REV. Feb 2024

Month	Features	Annual Events	Due Dates
JAN	Best of Milwaukee 2023, <i>Winners/Finalists</i> Cannabis/Health & Wellness Corporate Equality Index Winners Winter Arts Guide: Covers Jan. & Feb.	Best of Milwaukee Party, Jan. 9 <i>TBD</i>	Space: December 18 Final Art: December 20 Street Date: January 10
FEB	Best of Milwaukee 2023, <i>Winners</i> Black History Month Fish Fry Romantic Restaurants		Space: January 15 Final Art: January 17 Street Date: January 31
MAR	Home & Garden/Home Improvement Spring Arts Guide: Covers March-May Spring Drink		Space: February 12 Final Art: February 14 Street Date: February 28
APR	Cannabis/Health & Wellness Earth Day FINANCE SPOTLIGHT Home & Garden/Home Improvement Sports Spotlight: Brewers Season Preview	Martini Royale, Apr. 5 <i>Potawatomi Casino/Hotel</i>	Space: March 18 Final Art: March 20 Street Date: April 3
MAY	Home & Garden/Home Improvement Farmers Markets Guide Summer Festival Guide		Space: April 15 Final Art: April 17 Street Date: May 1
JUN	Outdoor Dining/Drink Guide Pride/Progress Award Winners Summer Arts Guide: Covers June-August Summerfest Preview	Bloody Mary Fest, Jun. 2 <i>Pilot Project Brewing</i>	Space: May 13 Final Art: May 15 Street Date: May 29
JUL	Cannabis/Health & Wellness CITY GUIDE Personal Finance Outdoor Dining/Drink Guide Summer Drink		Space: June 10 Final Art: June 12 Street Date: June 26
AUG	Outdoor Dining/Drink Guide Progress Awards Sports Spotlight: Packers Season Preview STEIN & DINE SPOTLIGHT	LGBTQ Progress Awards, Aug. 8 <i>TBD</i>	Space: July 15 Final Art: July 17 Street Date: July 31
SEP	Fall Arts Guide: Covers Sept. & Oct. Fall Drink/Oktoberfest Guide	Best of Milwaukee Nominations, Sept. 12 – Oct. 10	Space: August 19 Final Art: August 21 Street Date: September 4
OCT	Cannabis/Health & Wellness Home & Garden/Home Improvement Hispanic Heritage Month Personal Finance Sports Spotlight: Bucks Season Preview	Best of Milwaukee Categories Listing	Space: September 16 Final Art: September 18 Street Date: October 2
NOV	Holiday Arts Guide: Covers Nov. & Dec. Holiday Dining Holiday Gift Guide Small Business Saturday Sports Spotlight: College Basketball Preview	Best of Milwaukee Finalists Listing Best of Milwaukee Finalist Voting, Oct. 31 – Nov. 28	Space: October 14 Final Art: October 16 Street Date: October 30
DEC	Holiday Dining Holiday Drink Holiday Gift Guide New Year's Eve Club Guide		Space: November 18 Final Art: November 20 Street Date: December 4
JAN 2025	Best of Milwaukee 2024 <i>Winners/Finalists</i> Cannabis/Health & Wellness Winter Arts Guide: Covers Jan. & Feb.	Best of Milwaukee Party, <i>TBD</i>	Space: December 18 Final Art: December 20 Street Date: Jan 8, 2025