

# SHEPHERD EXPRESS 2026 SPECIAL SECTIONS & EVENTS

Subject to change

REV. Dec 2025

Month	Features	Annual Events	Due Dates
JAN	Best of Milwaukee 2025, <i>Winners</i> BOM WINNERS CIRCLE Cannabis/Health & Wellness Winter Arts Guide: Jan. & Feb.		Space: December 15, 2025 Final Art: December 17, 2025 Street Date: January 7, 2026
FEB	Black History Month Fish Fry Romantic Restaurants Sports Spotlight: Winter Olympics		Space: January 19 Final Art: January 21 Street Date: February 4
MAR	<b>Special Issue: HOME</b> Sports Spotlight: March Madness Spring Arts Guide: March-May Spring Drink		Space: February 16 Final Art: February 18 Street Date: March 4
APR	Cannabis/Health & Wellness Earth Day Home & Garden/Home Improvement Personal Finance Sports Spotlight: Brewers Season Preview		Space: March 16 Final Art: March 18 Street Date: April 1
MAY	Home & Garden/Home Improvement Farmers Markets Guide Summer Festival Guide		Space: April 13 Final Art: April 15 Street Date: April 29
JUN	<b>Special Issue: PRIDE</b> Summer Arts Guide: June-August Summerfest Preview		Space: May 11 Final Art: May 13 Street Date: May 27
JUL	<b>Special Issue: CITY GUIDE</b> Cannabis/Health & Wellness Patio Guide Summer Drink		Space: June 15 Final Art: June 17 Street Date: July 1
AUG	Outdoor Dining/Drink Guide Personal Finance Progress Awards Sports Spotlight: Packers Season Preview	LGBTQ Progress Awards, Aug. 6 TBD	Space: July 13 Final Art: July 15 Street Date: July 29
SEP	Fall Arts Guide: Sept. & Oct. Fall Drink/Oktoberfest Guide Outdoor Dining/Drink Guide	Best of Milwaukee Nominations, Sept. 3– 24	Space: August 17 Final Art: August 19 Street Date: September 2
OCT	<b>Special Issue: WELLNESS</b> Cannabis Home & Garden/Home Improvement Personal Finance Sports Spotlight: Bucks Season Preview	Best of Milwaukee Finalist Voting, Oct. 8 – 29	Space: September 14 Final Art: September 16 Street Date: September 30
NOV	<b>Special Issue: FOOD</b> Holiday Arts Guide: Nov. & Dec. Holiday Gift Guide Small Business Saturday Sports Spotlight: Milwaukee Wave		Space: October 12 Final Art: October 14 Street Date: October 28
DEC	<b>Special Issue: BEST OF MILWAUKEE 2026</b> <i>(Winners/Finalists)</i> Holiday Drink Holiday Gift Guide New Year's Eve Dining	Best of Milwaukee Reveal Party, Dec. 1	Space: November 16 Final Art: November 18 Street Date: December 2
JAN 2027	Best of Milwaukee 2026 <i>(Winners)</i> BOM WINNERS CIRCLE Cannabis/Health & Wellness Winter Arts Guide: Jan. & Feb.		Space: December 14, 2026 Final Art: December 16, 2026 Street Date: January 6, 2027